

July 29, 2016

**Subject:** July 29, 2016

**From:** "Councilmember Paul Koretz" <Paul.Koretz@lacity.org>

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### **National Night Out -- August 2! -- Poinsettia Park**

Did you know that once a year, on the first Tuesday in August, wonderful community parties are held in many places across the nation? This all happens as part of an annual community-building campaign called "National Night Out," which promotes police-community partnerships and neighborhood camaraderie in order to make our neighborhoods safer and better.

These free events have been held each year since 1984, and are generally presented by neighborhood watch groups. In some instances, a National Night Out event might be a simple, pleasant block party with some potluck dishes and someone strumming a guitar or playing a radio. In other cases, the event might be far bigger, with a stage, entertainment, and many participating businesses providing the food and festivities. Whether the event be large or small, local police officers and firefighters often visit and join in the conversation and fun, welcomed by appreciative residents who are delighted to showcase how great it is to be outside, enjoying the night and the company, while affirming one's right to be and feel safe from crime.

One of the biggest National Night Out efforts will be held at the Poinsettia Park Recreation Center in Poinsettia Park from 6-8pm, thanks to the tremendous leadership and resolve of Melrose Action Neighborhood Watch, which time and again has made this particular event not just possible but a great success. This year's effort, presented by Melrose Action, LAPD Wilshire Station, and Councilmember Koretz, includes food, music, safety exhibits, pet adoptions, free trees and giveaways and many other special features. Everyone is welcome, so if you're in the neighborhood, check it out!



### **National Night Out -- August 2! -- West Valley Police Station**

On Tuesday, August 2 -- "National Night Out" -- if you live in the San Fernando Valley portion of the 5th Council District, you can go to a local National Night Out event being held from 5pm to

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10pm at Randall Simmons Park in Reseda, next to the West Valley Community Police Station. (The park itself is not in the 5th District but the police station does cover the communities of Encino, Lake Balboa, Reseda and Tarzana.) It's a great opportunity for residents and businesses to meet their LAPD senior lead officers and commanders, and a special attraction will be an outdoor screening of Kung Fu Panda 3. Enjoy the night!



### **Sur La Table in Westwood**

Exciting things are happening in Westwood, and on July 20, it was the opening of a new Sur La Table, at 1000 Westwood Blvd.

Sur La Table is a renowned store that is treasured by chefs and foodies, thanks to its stellar offering of kitchenware and culinary products and merchandise. Councilmember Koretz congratulates Sur La Table and Westwood on this auspicious occasion.



### **Big job on Wilshire, congrats!**

The City's Bureau of Street Services has completed cold planing and resurfacing of Wilshire Blvd. from Beverly Glen Blvd. to Westwood Blvd. This means a vital portion of one of our City's most crucial corridors is now greatly improved. Councilmember Koretz thanks the Bureau of

Street Services crews, who finished the job on schedule, and thanks all local residents and commuters for their patience while the job was underway.



## **SORO**

Councilmember Koretz recently met with and congratulated the newly elected board members of the South Robertson Neighborhoods Council, and discussed such key matters as the Baseline Mansionization Ordinance, efforts aimed at addressing homelessness, and the soon-to-be renovated Robertson Recreation Center which is expected to begin construction in January, 2017. Councilmember Koretz and his staff salute everyone at SORO and all the community leaders who are dedicated to protecting and improving our local quality of life.

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## **MAYOR GARCETTI LAUNCHES 'SAVE ENERGY LA' CAMPAIGN AND ASKS ANGELENOS TO CONSERVE ENERGY DURING THE SUMMER MONTHS**

On July 29th, an important effort to save energy this summer was initiated by Mayor Eric Garcetti. Here is the announcement issued that day by the Mayor's office:

*City of L.A. municipal facilities to reduce energy use by 5% in summer months, Angelenos are invited to join the campaign by turning off their lights tonight 9:00-10:00 PM*

Mayor Eric Garcetti today launched 'Save Energy LA,' a new campaign that encourages Angelenos to save energy and provides helpful tips and details on rebate programs.

'Save Energy LA' aims to help Angelenos to conserve electricity, reduce their energy bills, and protect the environment. Created pro bono by Los Angeles-based advertising agency TBWA\CHIAT\DAY, the campaign will include prominent ads on bus shelters, bus benches, DASH buses, and in print, as well as a social media campaign.

The Los Angeles Department of Water and Power (LADWP) is also launching new and expanded rebate and incentive programs.

"We can reduce our individual energy usage and save money by taking simple steps such as turning off unnecessary appliances and replacing light bulbs with energy efficient LEDs," said Mayor Garcetti. "These energy conservation measures will also help us to protect the environment, reduce greenhouse gas emissions, and achieve the goals of my Sustainable City pLAn."

With increasing heat due to climate change, more residents and businesses crank up their air conditioners at the same time they're using energy for lights, appliances, and other needs. This puts a strain on neighborhood power distribution equipment and the entire electricity grid, especially on hot days. In the aftermath of the disastrous Aliso Canyon leak, the electric grid is under extra pressure this summer, creating a higher risk of power outages during peak days.

"We are 100 percent behind Mayor Garcetti's 'Save Energy LA' campaign. LADWP empowers Angelenos to take advantage of the many incentives and rebates to help save electricity and money," said Marcie Edwards, LADWP General Manager. "We hope everyone responds to this call as you did for water conservation. Your participation will not only help meet the Mayor's Sustainable City pLAn goals, but will also help you manage and save on your utility bill."

Mayor Garcetti also announced an energy reduction target for municipal buildings of 5% from August to October, compared to the last five years. Municipal buildings have reduced their energy usage by 7.3% between 2014 and 2015 alone. Mayor Garcetti encourages commercial building owners, universities, and other large employers to aim for the same 5% reduction target in their facilities.

To help launch the campaign, Mayor Garcetti is asking Angelenos to turn out their lights tonight between 9:00-10:00 PM, to show their support for energy conservation. Buildings and landmarks throughout the region will turn off their lights from 9:00-10:00 PM on Friday. Full list is below.

"We are incredibly proud to partner with the Mayor's Office in its unwavering commitment to strengthening, transforming and bettering the city and environment of Los Angeles for future generations," said TBWA Chief Strategy Officer Nick Barham. "The 'Save Energy LA' campaign is about waking people up to the small everyday changes that can and will go a long way in conserving the energy needed to keep this city humming."

LADWP has a number of new and existing that can help Angelenos save even more energy:

Residential Lighting Program: LADWP will give away two LED light bulbs per household beginning mid-September. They will reach 1.35 million LADWP customers and distribute a grand total of 2.7 million LED light bulbs across the city.

- Community Partnership Outreach Grants for Nonprofit Organizations: LADWP will award an additional round of energy efficiency outreach and education grants to local non-profit organizations to improve energy efficiency and water conservation in Los Angeles communities. Applications for these grants valued at \$90,000 each are available now, and are due August 19th.
- Refrigerator Exchange Program: LADWP Refrigerator Exchange Program provides new energy saving, Energy Star®-rated refrigerators in exchange for qualified older model



refrigerators, free of charge to low income residents. When the new refrigerator is delivered, the old unit will be removed and recycled. LADWP also offers rebates to anyone looking to upgrade their refrigerator.

- SummerShift: To help reduce the strain on the grid, LADWP launched a SummerShift program to encourage large energy users to take actions to reduce demand, including shifting work hours earlier to avoid the 3:00 PM to 5:00 PM peak demand time.
- Home Energy Improvement Program: The Home Energy Improvement Program (HEIP) is a free assessment of the most appropriate and effective improvements for private homes. During the assessment, LADWP's trained technicians identify areas in the home where cost-effective energy efficient upgrades and repairs should be made. The home report is then forwarded to LADWP's skilled repair technicians to complete the work.
- Energy Savings Assistance Program: LADWP recently joined the Southern California Gas Company (SCG) in offering the Energy Savings Assistance Program (ESAP) to eligible low-income residential customers in the City of Los Angeles. Through the LADWP partnership, ESAP offers additional electric measures such as smart power strips and efficient light bulbs, as well as water and gas-saving showerheads and faucet aerators, to low-income residents of multi-family buildings.

For more information, please visit [www.SaveEnergyLA.org](http://www.SaveEnergyLA.org)

Angelenos can get information in Spanish at [www.AhorraEnergiaLA.org](http://www.AhorraEnergiaLA.org)

Full list of buildings and landmarks:

- UCLA's Royce and Powell buildings
- L.A. Live
- Staples Center
- The Shrine
- Microsoft Center
- L.A. Convention Center
- The Ritz-Carlton Los Angeles
- JW Marriott Los Angeles at L.A. LIVE
- Hilton Los Angeles/Universal City
- The Music Center's Plaza globe lights and Mark Taper pool lights
- Urban Light at LACMA
- City Hall
- City Hall East
- City Hall South
- Van Nuys City Hall
- San Pedro City Hall
- LADWP Headquarters
- LAX pylons
- Port of L.A. administrative buildings
- Central Library
- Venice sign (on Windward Circle)
- Griffith Observatory (lights will be dimmed)
- Bank of America Tower
- Wells Fargo Center
- Ernst & Young Plaza
- 777 Tower
- Fig at 7th Retail Center
- Gas Company Tower
- Figueroa at Wilshire

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- 400 South Hope Street
- Two California Plaza
- City National Plaza
- Citigroup Center
- One Wilshire
- U.S. Bank Tower
- One California Plaza
- KMPG Center
- South Park Center
- Wedbush Center
- The Bloc
- The Hercules Campus

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